

COMMENTS RECEIVED WITH THE OPSRRA NEWSLETTER SURVEY 2013

Comments on how the newsletter is delivered

Jordan River

None

Otter Point:

1. Perhaps send a summary (the "highlights") monthly and post the news to a blog and/or Facebook as it comes in.
2. Enjoy it - very informative. - keep up the good work and we appreciate all the hard work that goes into putting out this letter. Thanks
3. no
4. Works just fine and much appreciated
5. I just want the bussines that has transpired or what is coming up---forget the intros of the officers and walks in the park etc.

Shirley:

1. Fine with me but hopefully it's mailed to those without e-mail.
2. I really dislike using Facebook.
3. I don't go to websites very often

Other:

1. Appreciated thank you

Comments about regular features

Jordan River

None

Otter Point:

1. Tend to know the local businesses; however this should be useful for those who do not.
2. Perhaps just post notices of new business listings.
3. Very informative. See above comment.
4. no
5. It might be helpful to allow the local businesses to provide a brief description of their service or product and a contact number.
6. Really like the way you briefly list the businesses and refer to OPSRRA website.
7. Suggest splitting coming events into three categories
8. Highlights (a very important public meeting or event not to miss. Choose one meeting, one event only. Also list the highlighted meeting or event under subtitle meetings or events/other)
9. Meetings
10. Events and Other
11. This would give the reader a quick reference to meetings without having to scroll through social events. In turn those interested only in social events can bypass meeting announcements
12. I don't always read the latter two items, but they may interest others and should be kept.

Shirley:

1. I enjoy the newsletter
2. The Coming Events is most important to me. It's very good at the top because it also tells us about important content further on.
3. I don't mind the business listings, and they're easy to skip, but they may benefit of some changes. Or maybe just a link to the website?

Other:

None

Comments regarding retaining, changing or discarding features

Jordan River

None

Otter Point:

1. no
2. No
3. All above are issues, mostly ongoing, that are readily available (compared to going to the CRD website for example) and I think come tempered by how they effect Otter Point.
4. Suggest change How Does Your Garden Grow to Farm/Garden Issues and Updates
5. I would restrict this section to policy changes, economic info, land use issues, etc. and exclude info on gardening practices. Perhaps give a link to local farms for actual gardening info. May help send browsing traffic to the farm sites.
6. the news letter is unique and inclusive. I think it is great and I appreciate the effort it takes to produce it!!
7. All the above are relevant to our community--the more info the better
8. maps cold have more detail o make it easier to read

Shirley:

1. All good
2. If there is info on the Kemp Lake Water System, there should be info on the Sheringham Water System

Other:

None

Are there features you would like to see added?

Jordan River

1. Please consider adding as a feature and or providing the link as follows to Advance Care Planning www.viha.ca/advance_care_planning

Otter Point:

1. Comments, up-dates, communications from our elected officials.
2. no
3. Features on local businesses
4. We would like to see all the Emergency preparedness people and their contact information advertised in a block for the entire distribution area.

5. Perhaps more updates on the Emergency Preparedness Program
6. for those residents whose properties are in designated "PODS" and who may still not be aware of their existence or have forgotten.
7. Map references would help, even for newcomers.

Shirley:

1. Perhaps a periodic 'newsletter' from our elected representatives, i.e. MP, MLA, RD.
2. Perhaps coverage of the AGMs or key issues of more of the local Societies in our communities.
3. Perhaps items about smaller developments, such as the small one that seems to be in progress on West Coast Rd just west of Shirley Community Hall (I can't remember the name now). There's no other way to find out things other than ask around; I assume most info about the community gets to you somehow.
4. Encourage members to submit articles on varied current/timely/relevant topics

Other:

None

Do you have any other comments about the newsletter?

Jordan River

1. The benefits of the newsletter could be made available to the general public without membership on a selective basis if required, through other organizations and publications printing a link to it in their distributions a Community service.

Otter Point:

1. I find the newsletter very informative on a great number of community interests
2. thank you for the work you do!
3. Lots of work and effort.....appreciated. Keep it up.
4. Good - thanks Arnie. it's Tsunami and Saseenos, though probably nothing to do with your input!
5. I think that we are very fortunate that Arnie Campbell has invested so much of his time into this endeavour.
6. It is great and we really appreciate it.
7. You are doing an excellent job of the OSPRA newsletter. Thank you.
8. Great form of communication and I hope OPSRRA keeps it up.
9. Well done! The OPSRRA newsletter is excellent and in my opinion requires very few 'tweaks'. the newsletter would still be excellent even if no changes occurred. Thanks to Arnie and anyone else who creates and distributes this wonderful service to our community. I am very grateful.
10. Thanks to Arnie Campbell for this consistently excellent source of local news - it is much needed and much appreciated.
11. Very helpful and informative. Thank you for the time and effort involved.
12. Thank you for offering such an informative service to the community. There is very little that defines Otter Point as a community and this newsletter is a key piece to it
13. Please keep up all the hard work It is worthwhile
14. Keep up the good work. Even though I do not get around to reading all of the newsletter on a regular basis, I believe you provide a great service.

Shirley:

1. Appreciate it.

2. I enjoy reading the newsletter each month. Without it it would very difficult keeping up with what's going on in our communities, much of which is important to me. I appreciate very much the effort put into the newsletter and will continue to read it in whatever form it takes.
3. I would like to thank the committee for taking the time to drive our elected members around for them to observe our road conditions.
4. Bravo for the new painted lines, the great new reflectors and the repairs that are underway.
5. You truly are appreciated!!
6. Extremely useful, thanks to everyone who works on it!
7. It's great! Thankyou

Other:

None